

November 2003

FOR IMMEDIATE RELEASE

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BAR HARBOR PREMIUM CHOWDERS, BISQUES, SAUCES GO “ALL NATURAL”; COMING SOON TO A STORE NEAR YOU!

Whiting, Maine – Look’s Gourmet Food Company, an 85-year-old, Down East, Maine, manufacturer of premium, high-quality chowders, bisques, seafood sauces, clam juice, gourmet baked beans and traditional New England Indian pudding has completed conversion of its Bar Harbor portfolio of products to “All Natural”. This improvement is in answer to growing consumer demand for premium, wholesome food in a traditionally convenient, shelf-stable format.

The Bar Harbor “All Natural” group is comprised of a premium gourmet line of condensed New England Chowders, including Clam, Lobster, Haddock, Salmon and Corn offered in a 15-ounce size. Also new are ready to heat and serve Lobster, Crab, Clam and Salmon Bisques, Red Clam, White Clam and Newburg Sauces, in a 10.5-ounce size. The group is complimented with 6.5-ounce Whole Maine Lobster Meat, Whole Shelled Maine Mussels, and Premium Chopped Surf Clams, and an 8-ounce bottled premium Clam Juice dubbed by loyal consumers as the “chicken broth of the northeast”.

A combination of old-world, hands-on creation of the products in small 60-gallon batches and the recently acquired representation by one of the most successful grocery and specialty food brokers, Acosta Sales and Marketing and Natural Specialty Sales Inc., along with a national host of specialty distributors have put what may have been the “best kept secret of Down East Maine since 1917,” on the virtual “gourmet food map”.

The quality of the finished product is so paramount to company President, Mike Cote, that raw materials are hand-sorted and every batch is tasted before canning to insure consumers receive the best product possible. This obviously adds to the cost in a highly competitive arena, but is truly what sets these gourmet food products apart in the marketplace where discriminating consumers know the difference and are willing to pay for a truly premium product. The company’s tagline which appears on all new product labeling reads “*Quality is our “Maine” Distinction*” and rings true within the entire operation from the moment raw materials are received to final labeling and shipping of the finished product.

Bar Harbor brand “All Natural” gourmet items can be purchased in high-end grocery and specialty stores, direct from the operations facility in Whiting, Maine, or from their website, www.LooksGourmetFood.com